



MEDIA PACK

2027

siliconsemiconductor.net

Editor's viewpoint

SILICON SEMICONDUCTOR (SiS) MAGAZINE

continues to strengthen its position as the trusted source for authoritative coverage of the global semiconductor industry. Through our magazine, website, and newsletter, we deliver content tailored to meet the needs of our 55,364+ strong international readership.

As our flagship publication, Silicon Semiconductor serves both technology and business leaders within the silicon sector, keeping them informed of the innovations, market shifts, and strategic developments shaping the industry's future. From advanced packaging to artificial intelligence, we track the transformative technologies already making a significant impact.

At the same time, we explore the “three Ss” — supply chain, skills, and sustainability — which remain central to the industry's long-term strategy.

The SiS magazine, together with our online platforms, provides in-depth analysis and up-to-the-minute news. Our website blends the immediacy of daily updates with the depth and authority of feature articles, opinion pieces, blogs, and white papers. Our expanding library of video interviews offers first-hand insight into both technical breakthroughs and the pressing issues facing the industry. This integrated mix of print, digital, and social media ensures the Silicon Semiconductor brand delivers unmatched breadth and depth of coverage.

“

Delivering authoritative content and industry across every platform to inform, connect, and empower the global semiconductor community.



GLOBAL EXPERT PERSPECTIVES

In 2027, we are enhancing our digital offering with online roundtable discussions, special-focus video magazines, and expanded exhibition coverage. These initiatives will bring together global experts to share perspectives on the innovations and challenges that will shape the industry in the months and years ahead.



EVENT COVERAGE

Our editorial team will continue to provide extensive preshow coverage of major industry events, including previews and reviews of key conferences and exhibitions.



STRATEGIC INDUSTRY INSIGHT

We look forward to working closely with both our longstanding and new partners to develop impactful editorial features, targeted advertising campaigns, and fully integrated marketing strategies for 2027.



COVERING WHAT MATTERS MOST

From AI and automated test equipment to wafers and wet etching — Silicon Semiconductor covers it all.



product overview

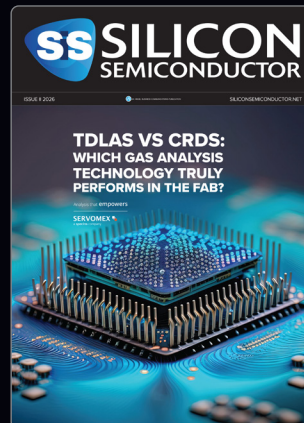
Silicon Semiconductor delivers trusted, high-value content, expert industry insight and tailored marketing solutions across multiple platforms, connecting, informing and engaging the global silicon semiconductor community worldwide.



THE SILICON SEMICONDUCTOR PORTFOLIO INCLUDES:

- Silicon Semiconductor magazine – Global circulation
- siliconsemiconductor.net
- siscmag.com (Chinese Edition)
- Weekly E-Mail news alerts – Global broadcast

半导体芯科技
SS SILICON SEMICONDUCTOR CHINA



editorial calendar

Each issue of Silicon Semiconductor will carry news, features and research from the full spectrum of the silicon semiconductor community. The magazine and its associated web-site deliver comprehensive coverage of the silicon semiconductor industry.

There will be specific focus on the topics as viewed from a Technology, Business or Application viewpoint. Silicon Semiconductor magazine is also distributed at various industry events throughout the year including all SEMICON events.

2027

ISSUE	COPY DATE	PRIMARY THEME	SECONDARY THEME	PRE-SHOW DISTRIBUTION
Issue 1 Ad Copy Mailed	20-01-27 05-02-27	Video Issue		-
Issue 2 Ad Copy Mailed	17-02-27 06-03-27	Sustainability	Metrology	SEMICON China MEMS & Sensors Executive Congress + SEMICON West
Issue 3 Ad Copy Mailed	07-04-27 17-04-27	Supply Chain + Geopolitic	Packaging & Assembly	-
Issue 4 Ad Copy Mailed	07-05-27 21-05-27	Video Issue		-
Issue 5 Ad Copy Mailed	12-06-27 26-06-27	Skills + Education	Critical Subsystems	SEMICON Taiwan
Issue 6 Ad Copy Mailed	24-07-27 07-08-27	Video Issue		-
Issue 7 Ad Copy Mailed	07-09-27 21-09-27	Test + Measurement	Back-end Processing	-
Issue 8 Ad Copy Mailed	16-10-27 30-10-27	Materials	Ai	SEMICON Europa
Issue 9 Ad Copy Mailed	26-10-27 27-11-27	Video Issue		-
Issue 10 Ad Copy Mailed	16-11-27 30-11-27	The Future	Data Tools	SEMICON Japan

themesandcoverage

Silicon Semiconductor covers the entire value chain, from device design, EDA and advanced logic and memory to wafer processing, equipment, materials, packaging, testing and yield. Coverage also includes silicon technologies for AI and next-generation computing, alongside the market and global developments shaping the industry.



magazinecirculation

A TRULY GLOBAL AUDIENCE

Silicon Semiconductor magazine (alongside www.siliconsemiconductor.net) is the primary information resource for professionals working with silicon semiconductor materials and devices. Each issue of the magazine is distributed to 55,364+ professionals worldwide (includes digital circulation). Silicon Semiconductor magazine is also distributed at various global industry events throughout the year.

PRIMARY

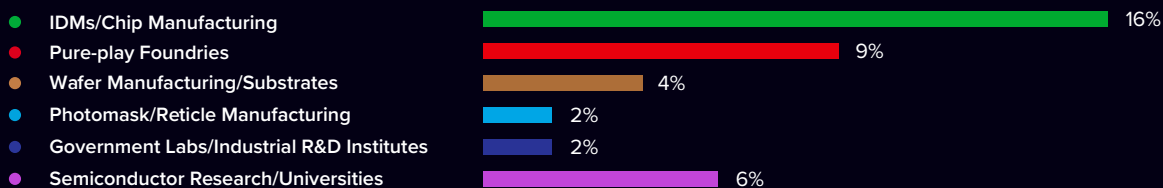
- Managing Director
- President, Chief Executive Officer
- Director, General Manager, VP
- President of Technology/Operations
- R&D, IC Engineering
- Quality Assurance
- Manufacturing Process Development
- Senior Scientists
- Supervisors
- Department Heads of Research
- University Professors
- Fab Site Managers
- Engineering Managers

SECONDARY

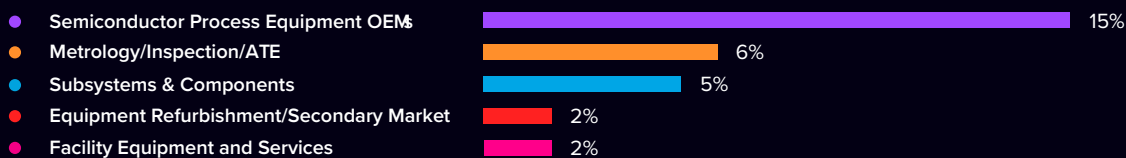
- Production Managers
- Process Managers
- Purchasing Managers
- Process Engineers
- Line Engineers
- Document Supervisors
- Safety/Environment Managers
- Equipment Maintenance Managers
- Facilities Managers
- Heads of Departments
- Department Heads of Government
- Research Centres, Project Managers
- Senior Scientists, Consultants

Industry Analysis Business Sector

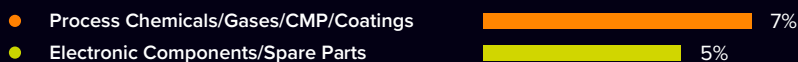
Front-End Manufacturing and Fabs



Process Equipment & Subsystems



Materials & Consumables



Design, EDA and Electronics



Back-End & System Manufacturing



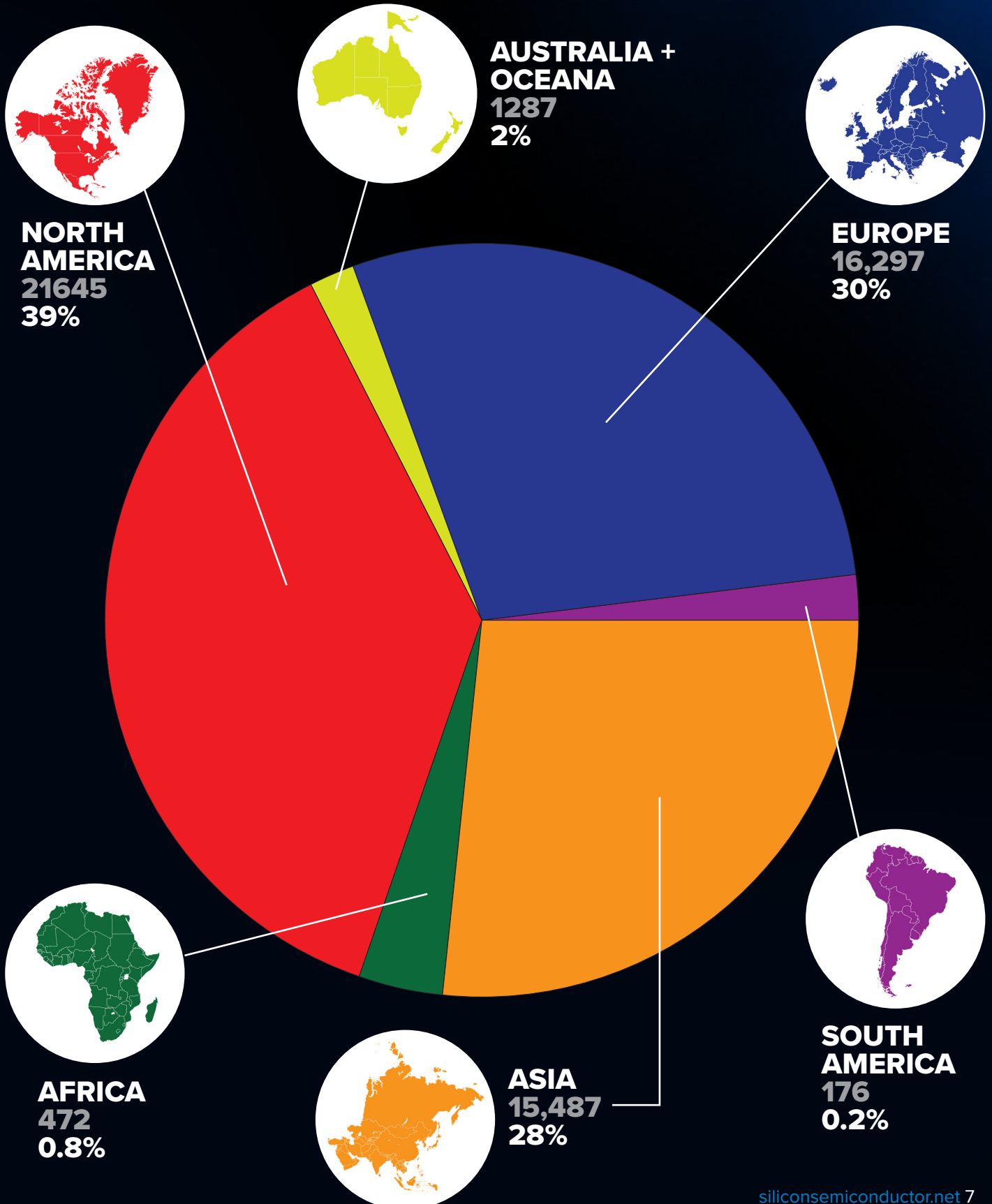
Automation, Control and Other



0 5% 10% 15% 20%

magazine**circulation**

Total Global Circulation: 55,364



display rates

Our competitive display advertising rates provide high-impact visibility across multiple platforms and deliver measurable results.



Size	6 Issues	2 Issues	1 Issue
Full Page	3,639	3,900	4,200
Half Page	2,333	2,500	2,700
Half Island	2,407	2,700	2,950
Third Vertical	1,790	2,050	2,300
Quarter Page	1,223	1,500	1,750
Inside Cover	4,500	4,750	4,950
Outside Cover	4,700	4,900	5,100



Contact: Shehzad Munshi, Sales and Marketing Manager

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STAND OUT from the CROWD

Front Cover Promotion Package

THE **FRONT COVER** of Silicon Semiconductor Magazine is the most prestigious position in the magazine. It allows for an image and a technology story connected to your company to be showcased in front of a global audience. Silicon Semiconductor Magazine is distributed to over 55,364.

WHAT DO YOU GET?

- Cover Image with your branding
 - 2 - 3 pages of editorial within magazine
 - Full page advertisement
 - Magazine hosted on siliconsemiconductor.net for six weeks
 - 30 copies for promotion
 - PDF of your cover and article for web promotion
 - 728 x 90 pixels banner for 8 weeks
-

Price on Application

Contact us today for further information on:



+44 (0)1923 690205



shehzad.munshi@angelbc.com

mechanical details

FILE FORMAT

High Resolution PDF.

- Files must be CMYK, images should be high resolution 300 dpi, with ALL fonts embedded.
- Files must contain printers marks and show bleed.

Any file supplied non-CMYK, may print with unexpected results, due to possible colour shifts during CMYK conversion.

DELIVERY METHODS

Email: mitch.gaynor@angelbc.com

or use: wettransfer.com / mailbigfiles.com

or any other method

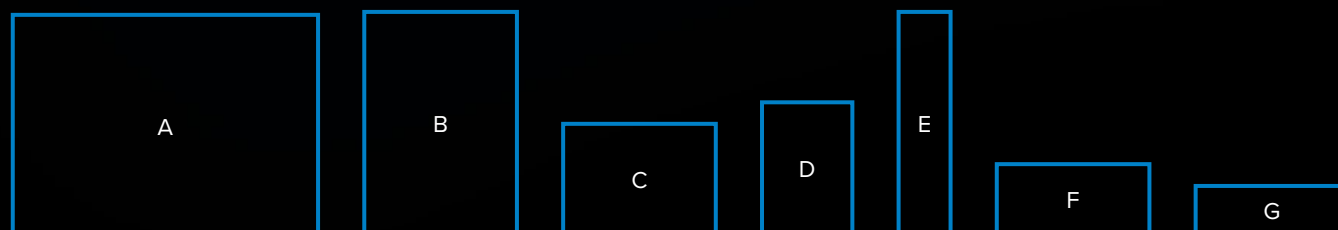
If you require any assistance please contact:

Mitch Gaynor

Design & Production Manager

T: +44 (0)1923 690 214 or **E:** mitch.gaynor@angelbc.com

Advertisement Size	Trim Size (mm) (w) Width x (h) Height	Bleed (+3mm)
A - DPS (Double Page Spread)	420 x 297	426 x 303
B - Full Page A4	210 x 297	216 x 303
C - 1/2 Page Horizontal	177 x 130	-
D - Island (On request)	121 x 186	-
E - 1/3 Page Vertical	55 x 237	-
F - 1/3 Page Horizontal	177 x 75	-
G - 1/4 Page Horizontal	177 x 58	-
Corporate Partnership	55 x 27	-



Disclaimer: Whilst every effort is made to ensure that advertisements are produced to the highest standards, Angel Business Communications will not accept responsibility for the reproduction of adverts that have not been supplied to our specification

website advertising options

LEADER BOARD

DURATION: 1 MONTH

€3,000

MAIN DISPLAY SIZE:

1109 x 92 (Please supply as 1281 x 105)

RECTANGULAR BANNER

DURATION: 1 MONTH

€1,800

MAIN DISPLAY SIZE:

475 x 238 (Please supply as 700 x 350)

SKYSCRAPER

DURATION: 1 MONTH

€1,320

MAIN DISPLAY SIZE:

158 x 389 (Please supply as 335 x 825)

SQUARE BANNER

DURATION: 1 MONTH

€1,600

MAIN DISPLAY SIZE:

158 x 158 (Please supply as 335 x 335)

NEWS SECTION BANNER

DURATION: 1 MONTH

€1,320

MAIN DISPLAY SIZE:

426 x 90 (Please supply as 888 x 188)

VIDEO

DURATION: 1 MONTH

€1,320

MAIN DISPLAY SIZE:

340 x 170 (Please supply as 1280 x 720)

NATIVE BANNER

DURATION: 1 MONTH

€2,400

MAIN DISPLAY SIZE:

600 x 300 (Please supply as 1000 x 500)

CORPORATE PARTNERS

DURATION: 12 MONTHS

€2,900

MAIN DISPLAY SIZE:

Landscape logos will appear larger than portrait logos

FLOOR BANNER

DURATION: 1 MONTH

€2,400

MAIN DISPLAY SIZE:

1481 x 122 (Please supply as 1568 x 130)

The screenshot displays the Silicon Semiconductor website with various advertising placements. At the top, there's a navigation bar with links like HOME, NEWS, MAGAZINE, VIDEOS, BUYERS GUIDE, EVENTS, SUBSCRIBE, MORE TILES, ADVERTISE, CONTACTS, and SS CHINA. Below this, the 'LEADERBOARD' section is highlighted in green. The main content area is divided into several sections: 'Industry News', 'Company News', 'Interviews', 'Technical Insight', 'Vendor View', and 'Lab And Fab News'. Each section contains news items with images and headlines. To the right of the main content, there are several placeholder boxes for different ad formats: 'SKYSCRAPER' (vertical), 'RECTANGLE' (horizontal), and 'NEWS SECTION BANNER'. Below the main content, there's a section for 'Most recent issues of Silicon Semiconductor Magazine' with three magazine covers displayed. To the right of this, there are three 'VIDEO' placeholders. At the bottom, there's a 'Corporate Partners' section with a large grid of green squares and the text 'CORPORATE PARTNERS'. Below this, there's a navigation menu with links like News, Features, Magazine, Videos, Partners, Advertise, Subscribe, Contacts, and Search. There's also a section for 'Our magazines' listing Compound Semiconductor, Silicon Semiconductor, Power Electronics World, PIC Magazine, Smart Solar UK Ireland, Solar + Power Management, Sensor Solutions, Test Technology, and Digitalisation World. Another section lists 'Our conferences' including CS International, PIC International, Sensors International, and Test Technology. A 'About us' section mentions 'SS SILICON SEMICONDUCTOR' and 'Silicon Semiconductor is an Angel Business Communications publication.' At the very bottom, there's a 'FLOOR BANNER' placeholder.

All banners and logos must be supplied as GIF, JPG with "alt" text and a URL to which to link the banner or logo. Advertisers must warrant that they have tested adverts for technical stability on Internet Explorer, Firefox, Opera, Safari and Google Chrome browsers prior to supply. For the purposes of these guidelines, stability is defined as not causing error messages, dialogue windows, excessive CPU usage, browser crashes or system crashes.

Subject to availability

emailnewsalerts

THE SILICON SEMICONDUCTOR EMAIL NEWS ALERTS deliver the latest industry news direct into the inboxes of our subscribers, and provide our news alert sponsors a fantastic opportunity to get their message seen by over 55,364 industry professionals.

PRICE €1800



Sponsors enjoy:

- Sponsor's message (up to 50 words)
- 728 x 90 banner

customhtml emailshots

Are you launching a new product? Would you like your company, products or services to reach over 55,364 industry professionals?

If the answer is yes, then a custom HTML mailing would be a perfect marketing promotion to the 55,364 SiS readership. A customised HTML will give your company massive exposure to your target market. You can create the HTML mailing and we send it to the database. Alternatively, you can use our in-house multimedia team to create the HTML for you for a small fee.

WITH MAILER SUPPLIED:

PRICE €2600

WITH ANGEL DESIGNING:

PRICE €2850

Are You Missing the Virtual Fabrication Revolution?

TEM Photograph of Semiconductor 1 SEMulator2D Virtual Fabrication
Actual Semiconductor Fabrication Results vs. Virtual Fabrication

3D semiconductors, 3D NAND Flash, FinFETs and other advanced devices are bringing tremendous opportunities to the semiconductor industry. Unfortunately, these devices are also bringing new design, process and production problems. Process variability has been a major contributor to production delays as feature sizes have decreased and process complexity has increased. **Learn how to anticipate process problems and production delays using the latest advances in virtual device fabrication.**

[Download White Paper](#)

Join Coventor at Semicon Europa (Booth 1609) on October 6-8, 2015 to learn how to anticipate process problems and reduce product delays. Dr. William Clark, an expert in semiconductor device technology, will lead an interactive audience conversation on Wednesday, October 7 to discuss advanced techniques in process design and virtual fabrication.

If you can't join us, [download this whitepaper](#) to learn how to:

1. Anticipate process problems and production delays
2. Understand manufacturing issues early in your development process
3. Decrease costly silicon fabrication cycles during device design
4. Accelerate your time-to-market and lower your total development costs

[Download White Paper](#)

For more information, visit: <http://www.coventor.com/learn-more-about-virtual-fabrication/> or email: leads@coventor.com

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Newsletter: 11th January 2023

ATH 3204 M
Compact, Magnetically Levitated Turbopumps
In The Pumping Speed Class of 3,000 l/s

Semicon West 17
Please visit us at booth 1329

FEATURED

Avoid hydrogen shortages with on-site generation

A steady supply of high-purity hydrogen is critical to semiconductor fabrication. Recent post-pandemic supply chain interruptions have challenged manufacturers, leading to production stoppages. On...

INDUSTRY NEWS

- Worldwide Semiconductor Revenue Growth to Slow
- US President Signs CHIPS Act Into Law
- U.S. Passes CHIPS Act, Increasing Restrictions on China
- Micron Ships World's First 232-Layer NAND

[View All Industry News](#)

COMPANY NEWS

- Volkswagen's CARIAD and STMicroelectronics to co-develop chip
- New Swagelok Valve Enables Manufacturers to Improve Chip Yield
- Obducat receives order valued at €1.5 million
- Fraunhofer ENAS extends cooperation with memstar

[View All Company News](#)

Move over MOCVD

Thanks to its superior stability, MBE trumps MOCVD for the growth of long-wavelength VCSELs based on dilute nitrides

INTERVIEWS

- Edwards sustainability programme reduces GHGs while cutting OpEx
- Avoid hydrogen shortages with on-site generation
- IC supply crunch? Engineering simulation helps ease the pain
- Pandemic lessons learned will shape IC manufacturing well beyond 2022

[View All Interviews](#)

LAB NEWS

- SFU researchers find the missing photonic link to enable all-silicon quantum internet
- Imec Overcomes Fundamental Operation Challenge for Voltage Controlled RAM
- Breakthrough technology for IoT applications
- CEA-LETI and partners demonstrate potentially scalable quantum dots

[View All Lab News](#)

VIDEO

Edwards Vacuum Interview

Mark Andrews, Editor of Silicon Semiconductor speaks to Paul Neller, VP of Semiconductor Division Marketing at Edwards Vacuum about the path to Fab sustainability that can increase profits while fighting climate change.

[Watch Video](#)

NEWSLETTER SPONSOR: Pfeiffer Vacuum

ATH 3204 M
Compact, Magnetically Levitated Turbopumps
In The Pumping Speed Class of 3,000 l/s

Semicon West 17
Please visit us at booth 1329

Magnetically Levitated Turbopumps

Pfeiffer Vacuum ATH 2804 M/MT and ATH 3204 M/MT magnetically levitated turbopumps are designed for harsh semiconductor applications. They offer a gas throughput of over 5,000 sccm of nitrogen for non-heated applications and up to 1,500 sccm of argon at 65°C in corrosive applications. For high temperature, by-product deposition sensitive processes, the 85°C (MT model) is available.

SiS ZOOM interview

- The 15 or 30 min interview allows for multiple topics to be addressed. As well as promoted through our platforms, it also is a useful asset for your company
- Moderated by the editor Phil Alsop
- Questions prepared and shared in advance
- An opportunity to edit file(s) in advance
- This video would be a useful asset for any company to use on their website and social media platforms
- This interview would be publicised for four weeks through all our mediums including:
 - On two Silicon Semiconductor Newsletters
 - Promoted once through our social media platforms



Cost per ZOOM interview

- **15 mins €995**
(This allows for discussion based around a single issue or product announcement)
- **30 mins €1800**
(This allows for a deeper dive into a particular topic)

Marketing & Communications package

Your message will reach over 55,364 professionals worldwide through 3 different mediums of magazine, website and newsletter which creates maximum visibility.

What is included?

- One sponsored newsletter which includes your message (up to 150 words) and 728 x 90 static banner (Additional service, we can create the banner)
- Classified listing in six issues. This is a position on the Corporate Partners page which allows for company logo, contact details and web address in a 36 x 72 format (included in Magazine, Newsletter & Website)
- Website: A button banner 160 x 60 pixels for 12 months (jpg or .gif; max. file size: 15k click-thru URL)
- All Partners are included in online buyer's guide
- One half page advertisement in issue of choice of Silicon Semiconductor
- All press releases added to website within 48 hours with image, logo url plus contact details
- All press release will be included in the weekly newsletter which goes out to 55,364
- Q&A feature included in magazine and online in a month to be agreed. Editorial assistance included

PRICE €3995



corporate partnership program

WHAT YOU GET?

- **PRINT:** A Corporate Partnership entry in 6 issues of SiS Magazine (size (w x h) 36 mm x 70 mm)
- **WEBSITE:** A Corporate Partnership box (size 160 x 60 pixel) under Corporate Partners section on Silicon Semiconductor homepage siliconsemiconductor.net for 12 months linking to your website
- **DIRECTORY:** Enhanced listing within siliconsemiconductor.net/buyers-guide/companies
- **NEWSLETTER:** One sponsorship of SiS E-News Alert with a 728 x 90 pixel banner + text (100 words)
- 160 x 60 pixel banner on SiS E-Newsletter linking to your company home page

PROGRAM 1

Price: €2900

Promoting your products or your brand through a Corporate Partnership Program is an economical way to generate interest and drive prospects.

Your message will reach over 55,364 professionals worldwide through 3 different mediums of magazine, website and newsletter which creates maximum visibility.

PROGRAM 2

Price: €3995

Corporate Partnership 2 will include all Program 1 benefits + the following:

- 1 x half page advertisement in classified section
- 1 x half page Vendor View feature which includes 150 words and one image.

PROGRAM 3

Price: €5995

Corporate Partnership Program 3 will include all of Program 1 benefits + the following:

- 2 x half page advertisement in classified section
- 2 x half page Vendor View feature (150 words per vendor view) plus one image. These features will be included in print, digital issues and online.

PROGRAM 4

Price: €7495

Corporate Partnership - Digital Level - will include all of Program 1 benefits + the following:

- Four custom e-blasts per year - one per quarter
- One banner - 728 x 90 in news section for 12 months
- 2 x two page Vendor View feature (up to 1000 words) and several images of product or program.

WEBINAR

**YOUR EXPERTISE.
OUR AUDIENCE.
REAL IMPACT.**

A Silicon Semiconductor webinar helps you share knowledge, generate quality leads and build global brand awareness within the industry.

- Based around a hot topic for your company
- 60-minute ZOOM webinar
- Moderated by an editor
- Can Include 2 speakers
- Questions prepared and shared in advance

This event would be publicised for 8 weeks

- Banner on Silicon Semiconductor website
- 4x weekly dedicated HTMLs
- 4x news pieces on weekly e-newsletters
- Promoted through our social media platforms
- Available on-demand for 6 months
- All registered attendees' details provided

PACKAGE COST: €7995



LET'S CREATE IMPACT TOGETHER

Our editors work with you to shape the content, engage your audience and deliver measurable results.

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The Silicon Semiconductor (SiS) Social Media Package



THE SILICON SEMICONDUCTOR (SiS) SOCIAL MEDIA PACKAGE

Incorporating SiS social media posts into your marketing plan is crucial for several compelling reasons. Here are the best reasons for using SiS social media in your strategy:

1. Increased Brand Visibility

By maintaining an active presence on SiS social media you can significantly increase the visibility of your company to relevant audience of buyers and specifiers.

2. Targeted Audience Engagement

Social media allows for precise targeting. This ensures your content reaches the most relevant audience, such as datacentre managers, decision-makers, and industry influencers who are interested in your company solutions.

3. Showcasing Expertise and Innovation

Regularly sharing updates, articles, case studies, and insights about your data centre solutions demonstrates your industry expertise and positions your brand as a thought leader. Highlighting your technological advancements and innovative solutions can attract interest from potential customers.

4. Driving Website Traffic and Lead Generation

Posts that include links to your website, blog, or specific landing pages can drive significant traffic and generate high-quality leads.

5. Customer Interaction and Feedback

SiS social media provides a platform for direct communication with your customers. You can quickly address inquiries, gather feedback, and engage in meaningful conversations, which helps in building strong customer relationships and trust.

Incorporating social media posts into your marketing plan to Silicon Semiconductor leverages these benefits to enhance your brand's presence, engage with your audience, and drive business growth.

- 1 post (to LinkedIn) €500
- 2 posts (to LinkedIn) €750
- 3 posts (to LinkedIn) €1000

 [Silicon Semiconductor](#)

2,862 followers

98,690 annual impressions

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